

## Committee Worksheets

Committee Name: **Marketing and Advocacy**

**Date: 9/1/04**

Target Audience: General Public and Legislators

Committee Description:

- To create and disseminate information to educate the general public on Service-Learning
- To develop methods to promote Service-Learning as a teaching/learning and outreach method.
- To advocate for state and national policy to include Service-Learning initiatives
- To support the development and strengthening of new or existing Service-Learning initiatives via regional, state, or interstate collaborations
- To utilize written or oral formats to communicate the impacts of Service-Learning and other relevant information pertinent to Service-Learning

Chair: Donna Halsband

Members:

Heather Dimitt

Marilyn Allen

Julia Vargas

Nan Povinelli

Sue Fisher

David Humphry

Rick Skinner

Mel Schneider

Committee Projects:

What:	Proposed Completion Date:

Committee:

Project:	Sub-task:	Who:	When:
Brochure highlighting fact sheet, bill, quotes, photos	Students will work on final piece	Marilyn Allen	Jan. 05
Order brochures for National SL Partnership		Scott	Oct. 04
Connect with MO. Association of Colleges of Teacher Education		Donna Halsband	Oct. 04
Web-link to St. Louis form outside domain name		Scott	